

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

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Station and Location: WITN-TV GREENVILLE, NC	Date: 10/13/16
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I, Joni C. Moffitt - Moffitt Media & Marketing Services,
 being/on behalf of: Steve Troxler, a legally
 qualified candidate of the Republican political
 party for the office of: NC State Commissioner of Agriculture
 in the General
 election to be held on: Nov. 8, 2016.
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: See attached for schedule - \$3294.50 gross/\$2800.33 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Troxler for Commissioner of Agriculture

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gregg Lowe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

~~10/7/16~~ 10/13/16
Date

Joni C. Moffitt

Joni C Moffitt
Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Ron Henslee
Signature

Ron Henslee
Printed Name

GSM
Title

Moffitt Media & Marketing Services
4405 Meeting House Dr.
Greensboro, NC 27410
336-209-3118 Buyer: Joni Moffitt

BROADCAST ORDER
FOR: WITN-TV
Tracy Roope
Tracy.Roope@witn.com

REVISED 10-16-16

Description: Steve Troxler, NC Commissioner of Agriculture
General Election 2016
Spot length: :30s

Market	Daypart	Program	RTG A50+	:30 Gross Rate	CPP	Week of 17-Oct	Total Spots	Total GRPs	Total Gross Cost
GREENVILLE-NEW BERN									
WITN-TV (NBC)	M-F 6A-7A	WITN AM NEWS	6.7	\$435	\$64.93	1	1	6.7	\$435.00
	M-F 7A-9A	TODAY SHOW	6.7	\$285	\$42.54	2	2	13.4	\$570.00
	M-F 12N-12:30P	WITN NOON NEWS	3	\$95	\$31.67	1	1	3	\$95.00
	M-F 5:30P-6P	WITN 5:30P NEWS	6.3	\$260	\$41.27	2	2	12.6	\$520.00
	M-F 6P-6:30P	WITN EVE NEWS	11.3	\$515	\$45.58	2	2	22.6	\$1,030.00
	SAT. 7A-8A	WITN SAT AM NEWS	5.8	\$210	\$36.21	1	1	5.8	\$210.00
	SUN 8A-9A	WITN SUN AM NEWS	4.6	\$180	\$39.13	0	0	0	\$0.00
	SUN. 6:30P-7P	NBC NIGHTLY NEWS	10.1	\$420	\$41.58	1	1	10.1	\$420.00
						10	10		
								74.2	\$3,280.00
								less 15%	\$492.00
									\$2,788.00

Credit: \$12.33 net/\$14.50 gross